

**Instructions:** Assess the demographics of your community when considering potential stakeholders. Besides recruiting across sectors (as shown below), check to make sure you have representation from a variety of the following: **age, race, faith, socio-economic factors, and geographic location.**

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| **SECTOR** | **ROLE*(Coalition Member, Key Leader, Program Support, General Interest etc.)*** | **OUTREACH NOTES** |
| **YOUTH** |  |  |
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| **PARENTS, CAREGIVERS & FAMILIES** |  |  |
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| **LAW ENFORCEMENT**  |  |  |
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| **SCHOOLS** |  |  |
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| **BUSINESSES** |  |  |
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| **MEDIA** |  |  |
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| **YOUTH-SERVING ORGANIZATIONS** |  |  |
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| **RELIGIOUS & FRATERNAL ORGANIZATIONS** |  |  |
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| **CIVIC & VOLUNTEER GROUPS**  |  |  |
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| **HEALTHCARE PROFESSIONALS**  |  |  |
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| **STATE & LOCAL SOCIAL SERVICE AGENCIES**  |  |  |
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| **OTHER ORGANIZATIONS INVOLVED IN SOCIAL SERVICES** |  |  |
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| **OTHER** |  |  |
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